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Comcast Executive Kevin Casey Joins New National Board of Directors for Back on My Feet, the Nonprofit That Helps Homeless Through Running

BOSTON -- Back on My Feet, the nonprofit that promotes the self-sufficiency of homeless populations by engaging them in running, is honored to have **Kevin Casey, Comcast NorthCentral Division President**, join the newly formed **Back on My Feet National Board of Directors**.

"Back on My Feet is fortunate to have the support of people like Kevin Casey willing to contribute their time, energy and resources to help BOMF become a national organization," **Founder and President of BOMF Anne Mahlum** said. "It is our mission to help as many people as possible and with that comes evolution of the infrastructure, which includes forming a national Board of Directors."

Casey was formerly a member of the advisory board for Back on My Feet Boston, which launched in May 2010. As Back on My Feet continues to expand -- now in Philadelphia, Baltimore, Washington D.C., Boston and Chicago with plans for five cities in 2011 -- it became necessary to complement each chapter's advisory board with a broader, national board of directors, made up of the most engaged and influential Back on My Feet supporters.

With the help of an impressive and connected board, the organization has seen impressive growth.

After launching in Philadelphia in July 2007, Back on My Feet's 2010 budget has grown to \$3.4 million, which has helped more than 600 people move their lives forward through education, job training, employment and/or housing. The organization's projected budget is expected to more than double in 2011, exceeding \$7 million as it enters into five additional markets.

Considering a fifth of that budget comes from corporations, a relationship with business leaders is vital to the organization's sustaining its mission of combating homelessness.

"From my first meeting with Anne and her team, I was impressed by their energy, enthusiasm and dedication to helping others," Casey said. "At every level, **Back on My Feet is an inspirational organization that brings communities together to make a difference** by showing homeless individuals how to lead lives filled with commitment and responsibility and restoring their confidence in themselves and their own abilities."

Casey serves as President of Comcast's NorthCentral Division, leading all aspects of operations for a nine state region, which stretches from Maine to Illinois. He has more than 25 years of experience in

the communications industry, holding various leadership positions with Comcast and its predecessor companies, including Continental Cable, Cablevision Systems, MediaOne and AT&T Broadband.

Casey joins the national board with **David Grissen**, **Marriott** President of the Americas; **Jim Boyle**, President of **John Hancock Financial**; **Eric Kraeutler**, the leader of the **Morgan Lewis** Philadelphia litigation practice and board chairman **Larry Solomon**, Chief Operating Officer for **Accenture's** Health & Public Service Operating Group.

ABOUT BACK ON MY FEET

Back on My Feet, which launched in Philadelphia in 2007, is a nonprofit organization that promotes the self-sufficiency of the homeless population by engaging them in running to build strength, confidence and self-esteem.

Members must run Monday, Wednesday and Friday mornings and must maintain a 90 percent attendance rating in order to move forward in the program and gain access to job training, employment and housing opportunities.

The organization has chapters in Philadelphia, Baltimore, Washington D.C., Boston, Chicago and will expand to Dallas-Fort Worth, Atlanta and Minneapolis-St. Paul in the first half of 2011.

The organization has received incredible media support, including attention from [NBC Nightly News](#), [ABC World News](#), [CNN](#), and [The Today Show](#) for its ingenuity in tackling this difficult social issue. In addition to Philadelphia, the organization has chapters in Baltimore, Washington DC and Boston, and will launch in Chicago in September. More information can be found at www.backonmyfeet.org

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