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Natalie Morales, Co-Host of USA Today and NBC National Correspondent, Joins Back on My Feet's National Board of Directors

February 07, 2011 (PHILADELPHIA, PA) – [Back on My Feet](http://www.backonmyfeet.org), a national nonprofit organization that promotes self-sufficiency of homeless populations through its running-based program, is thrilled to welcome the newest addition to its National Board of Advisors, Natalie Morales - Today Show Host/National Correspondent for NBC Universal.

"I know first-hand the incredible health benefits from running as well as the sense of purpose. To see now how hundreds of homeless individuals across the country have found new meaning to get up, put one foot in front of the other literally, and resolve to change their lives is truly awe inspiring," said Morales. "I have always been concerned about the homeless. We need to take care of our own and help people realize that they always have something to offer and can contribute meaningfully to society."

Morales brings extensive knowledge and exposure through her experience within the media industry. Morales joined "Today" as a National Correspondent in February 2006 and was named Co-Host in March 2006. Morales serves as a National Correspondent for all NBC News platforms including "NBC Nightly News with Brian Williams," "Dateline NBC," and MSNBC.

"Natalie has already been such a huge champion of the organization and we couldn't be more thrilled with her decision to formally join our team as a Director of the Board," said Founder and President Anne Mahlum. "Her relationship with running, passion for helping people and ability to spread the message about Back on My Feet's work makes Natalie a tremendous fit for this role."

To date, Back on My Feet has helped over 600 individuals through successful education, job training, employment and housing initiatives. The organization has grown to a \$6.2 million organization with operations in six cities and will continue its expansion across the country in the coming years. Morales joins the national board in addition to the Chairman: Larry Solomon, COO Human Resources – Accenture; Vice Chairman: David Grissen, President of the Americas – Marriott; Jim Boyle, President – John Hancock Financial; Kevin Casey, NorthCentral Division President – Comcast; Eric Kraeutler, Philadelphia litigation practice President – Morgan Lewis; and David Sibley, President & CEO Hotel Management Services, White Lodging.

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About Back on My Feet: Back on My Feet, which launched in Philadelphia in 2007, is a nonprofit organization that promotes the self-sufficiency of the homeless population by engaging them in running to build strength, confidence and self-esteem. Members must run Monday, Wednesday and Friday mornings and must maintain a 90 percent attendance rating in order to move forward in the program and gain access to job training, employment and housing opportunities.

The organization has chapters in Philadelphia, PA, Baltimore, MD, Washington D.C., Boston, MA, Chicago, IL and Dallas-Ft. Worth, TX. The organization has received media support, including attention from [NBC Nightly News](#), [ABC World News](#), [CNN](#) and [The Today Show](#) for its ingenuity in tackling this difficult social issue. More information can be found at www.backonmyfeet.org.